

Net Atlantic Navigator

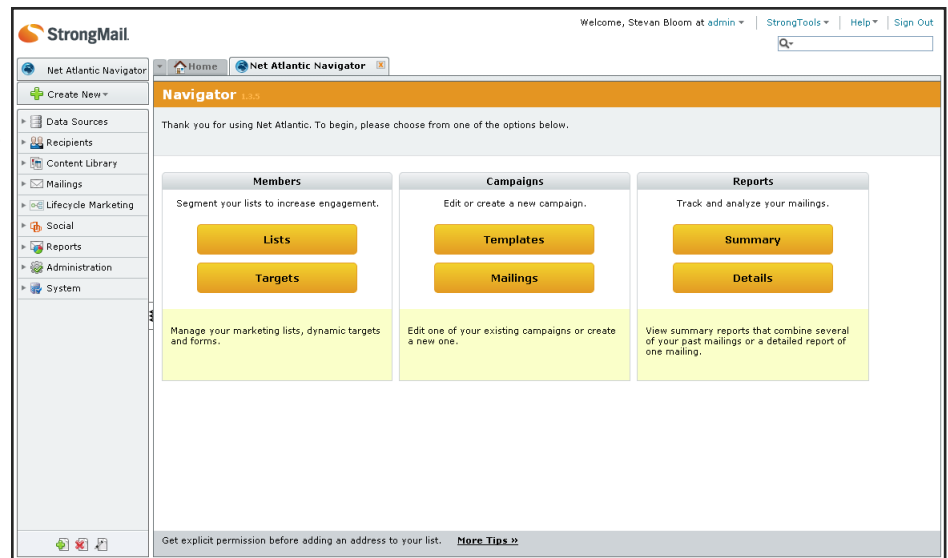
A Guided Wizard for StrongMail On-Demand

StrongMail On-Demand is the most powerful enterprise email marketing platform available. It allows you to build and launch high-impact, professional email marketing campaigns.

“Navigator’s powerful features will help SMB marketers build highly responsive email marketing campaigns.”

Navigator’s intuitive, streamlined email workflow wizard guides you through each step. It helps you to:

- Create and edit HTML templates or choose from a library or pre-built templates
- Create and add recipients by uploading a file (such as CSV) or copy and paste from a file
- Choose target segments with simple drop-down selectors and operator commands
- Test and launch mailings immediately or schedule for another date and time



Added Benefits of Net Atlantic Navigator

Navigator makes enterprise email marketing faster and easier than ever. Its feature-rich interface includes tips and instructions to help build high-impact email campaigns, a graphic HTML editor, a subject line grader, a target segment selector, and a mailing scheduler to give you total control of your message.



Navigator is perfect for:

- Enterprises that support many autonomous locations
- Small and medium-sized firms with limited resources
- Agencies that run numerous campaigns for clients
- Resellers that manage and serve multiple accounts
- Organizations that serve a distributed sales network

Net Atlantic brings the power of StrongMail On-Demand to Small and Medium-Sized Businesses, helping them achieve total engagement. Navigator is included with Net Atlantic’s StrongMail On-Demand Edition.

The Net Atlantic Advantage

With over 10 years of email marketing experience, Net Atlantic offers the best commercial email software platforms and server management expertise. Our fully managed email servers provide the highest security, performance, reliability, and customization. We offer:

- **Personal customer service.** Our HDI-certified technical support team is available by phone, email, and live chat to make getting in touch quick and easy. This also goes for our billing and account executive teams.
- **Great sender relationships.** Our in-house compliance department, solid relationships with major ISPs, and partnership with reputation monitoring services firm Return Path helps you solve deliverability challenges.
- **Fully branded options.** We offer private IP addresses, managed dedicated email marketing servers, a customizable FROM address, virtual mail server, and preference center to customize your email campaigns.

To learn more, visit www.netatlantic.com/navigator, write to sales@netatlantic.com or call an Account Executive at **(877) 263-8285**.